

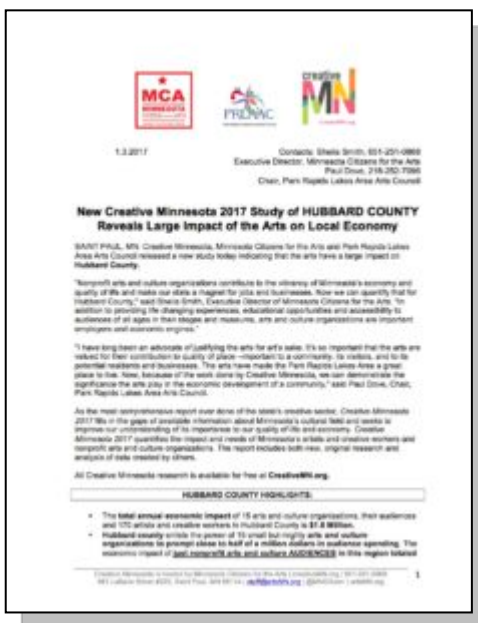


Creative MN, Minnesota Citizens for the Arts (MCA) and Park Rapids Lakes Area Arts Council released a new study Jan. 3 indicating the arts have a large impact on Hubbard County. The study found the total annual economic impact of 15 arts and culture organizations, their audiences and 170 artists and creative workers in Hubbard County is **\$1.6 million**. “Nonprofit arts and culture organizations contribute to the vibrancy of Minnesota’s economy and quality of life and make our state a magnet for jobs and businesses. Now we can quantify that for Hubbard County,” said Sheila Smith, MCA Executive Director.

“I have long been an advocate of justifying the arts for arts’ sake. It’s so important that the arts are valued for their contribution to quality of place - important to a community, visitors and to potential residents and businesses. The arts have made the Park Rapids Lakes Area a great place to live. Now, because of the work done by Creative MN, we can demonstrate the significance the arts play in the economic development of a community,” said Paul Dove, Chair, Park Rapids Lakes Area Arts Council. To learn more about the Hubbard County study, go to <https://www.creativemn.org/regional-profiles/region-2/hubbard-county>.



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